

# PROGRAMME OVERVIEW

This mission presents an unparalleled opportunity for UK space companies to meet and network with key US private sector space companies and NASA.

UK Trade & Investment, working in partnership with key US space stakeholders, such as Space Florida, is organising a roadshow and trade mission to Denver, Colorado and Orlando, Florida.

The roadshow element of the mission will present the compelling UK space sector proposition, and communicate to the US network, major UK developments such as the UK Space Technology Strategy and the work of key agencies such as the UK Space Agency (UKSA) and the International Space Innovation Centre (ISIC).

# **ELIGIBILITY**

Only UK-based companies or organisations can participate in this mission. UK Trade & Investment has identified the following mission technology streams set out below, so companies need to fit into one of these areas to be eligible to participate in the mission.

# **SECTOR FOCUS AREAS**

- Earth Observation
- Space enabled services such as broadband and transport navigation
- Robotics
- Integrated applications/autonomous systems

# JOIN THIS UKTI TRADE MISSION AND BENEFIT FROM:

- Accessing key NASA and US private sector space contacts;
- Learning more about the local business environment and US space policy developments; and network, how to access business opportunities in the USA;
- Network with the local space business community and key US Government space contacts;
- Companies will attend the UK space presentations by targeted speakers, undertake company visits and meetings and meet US space contacts at networking events.

## DRAFT PROGRAMME:

#### **SATURDAY 26 MARCH**

**Early afternoon** – Delegates fly to Denver **Evening** – Arrive Denver and transfer to Westin Hotel

#### **SUNDAY 27 MARCH:**

**R&R** Denver

#### **MONDAY 28 MARCH**

8:30-10:00 United Launch Alliance, Centennial, CO
10:30-12:00 Lockheed Martin Space Systems, Littleton, CO

**1:00-5:00** UK Space Seminar

**5:30 -8:30** Reception at the Consul General's Residence

### **TUESDAY 29 MARCH:**

8:30-9:30 Digital Globe, Longmont, Colorado
10:00-11:00 ABSL Space Products, Longmont, Colorado
11:30-1:00 Ball Aerospace, Boulder, CO (including lunch)
1:30-2:30 GeoEye, Thornton, Colorado
3:00-4:00 Raytheon Intelligence and Information

Systems, Aurora

### **Evening flight to Florida**

Florida – Space Florida (SF) will reach out to the major companies and prime contractors in the Space Coast area. Appointments with the UK companies would be set up on an individual basis with their business objectives in mind (aim for minimum 2 meetings per company).

#### WEDNESDAY 30 MARCH

Morning – Presentations by NASA, the DoD and a UK firm Afternoon seminar: Presentations by UK experts regarding Space Agency, Space Innovation Centre, Appleton Laboratories, etc. and presentation by Space Florida on opportunities for UK companies in the US. Seminar will include 100+ reps from key US companies.

**Evening** – VIP Cocktail Reception
Dinner for UK companies and selected Brevard County companies and stakeholders.

#### THURSDAY 31 MARCH

**Breakfast** – Presentation by leading Research Institutes – "Opportunities for Industrial Research Collaborations".

Morning and Afternoon – Individual programmes of one-on-one meetings with leading Brevard County companies. In the morning there will be the option of a facilities tour: Stephen Hawking Microgravity Education & Research Centre and Space Life Sciences Lab (KSC Exploration Park) Wrap-up dinner to summarise / finalise results of the programme.

## FRIDAY 1 APRIL

**Morning** – Tour of NASA Kennedy Space Centre - a VIP "behind the scenes" tour of KSC with the opportunity to learn more about the launch capabilities and support services at the site.

**Evening** – Return flight to UK

#### **SATURDAY 2 APRIL**

**Morning** – Arrive UK airport.

# TRAVEL PACKAGE:

Travel Focus will deliver the mission travel package.

Accommodation is being held at the Westin Hotel Denver and the Cocoa Beech Hilton in Florida. Flight availability and cost will be agreed at the point of booking.

Further information will be provided upon receipt of the completed registration form.

# MISSION COSTS

The travel and hotel package will be agreed with Travel Focus as soon as you are able to make your booking. Companies will have to meet these costs themselves.

The cost to arrange the mission programme and meetings is estimated at £500 per company.

This fee will be re-charged equally between UK company participants and could be less, dependent on the number of companies that take part in the mission.

# TO PARTICIPATE:

FOR FURTHER INFORMATION ON THE VISIT PROGRAMME AND APPLICATION FORM, PLEASE CONTACT:

Nick Peace, Exco

# **EVENT APPLICATION FORM**

# UK SPACE MISSION TO THE USA DATE: 26 MARCH – APRIL 1 2011

Fax:
ring the mission are:
mission are:
es (70 words max.):
e logo and a passport size photograph
Date

Please send your completed booking form, logo and photo to:

**Nick Peace** 

Email nick.peace@ukgateway.net Tel +44(0)1271 861 291 Cancellation of participation in the mission will result in your company being liable for any travel or delegate place charges. or click here to automatically email this form. (Do not forget to also send payment)