

Vacancy for satellite image sales and marketing professional

Geocento Limited, Harwell, UK

Job description

Geocento is looking for an enthusiastic, ambitious professional who combines a knowledge of earth observation with strong marketing, communications and organisational skills, and is able to play a key role in driving forward our growing image sales, as well as supporting our marketing and business development. The successful candidate could be a new graduate with the right skills or a more experienced individual.

Geocento was established five years ago with the goal of "making earth images accessible", and is achieving this by improving the experience for the wide range of users who make use of satellite and airborne imagery in their businesses and operations, based on innovative web technologies and strong market development (www.geocento.com). By combining a powerful global network of image suppliers with innovative and scalable web services, the company expects to grow rapidly over the next few years and is already seeing the initial signs of significant sales growth. As Geocento is a dynamic, growing company, there is every opportunity for the successful candidate to rapidly develop their responsibilities and so pursue rapid career progression,

The successful candidate will take responsibility for dealing with enquiries from potential customers, liaising with suppliers, converting enquiries into sales and supporting the technical team with continued improvements to the technology based on the enquiries and sales process. The successful candidate will also have responsibility for social media marketing and provide support for business development. The position involves interaction with many different clients across the world from different market sectors, and this experience will be used to help drive forward our marketing and business growth strategy.

Skills

Proven experience required in:

- Strong, professional communications skills
- Excellent organisational skills
- Technical and applications knowledge of earth observation
- Enthusiastic manner and good team worker
- Good English and communication skills (oral and written)

Desired:

- Language skills
- Willingness to travel

Benefits

We offer a competitive and flexible remuneration package, with the potential for long term benefits that early involvement in a growing company can bring.

How to Apply

Please provide cover letter and CV by email to <u>info@geocento.com</u> and put "image sales and marketing position" in the subject line, or feel free to email first for more information. Applications will be reviewed on and after 20th September 2017 until the position is filled, and we are keen for the successful candidate to be able to start as soon as possible.